Study on Evaluation Indexes of University Library Service Ability Based on Learning Demand

Fuqing Zheng^{a,*}, Xuexia Cai

Jimei University Library, Xiamen, Fujian, 361021, China

^a fqzheng@jmu.edu.cn

*corresponding author

Keywords: Learning Needs, Optimization Orientation, University Library Service Capacity, Evaluation Index, Optimization Strategy.

Abstract: With the development of the new curriculum reform, optimizing the evaluation index of service ability in university library management has become the fundamental way for university librarians to optimize the allocation of school education resources and enhance the library service ability. As we all know, the modern university library management must take the student's demand as the basic direction, the optimization service ability appraisal index will effectively enhance the library's position in the student's mind. At present, many university librarians are exploring the ways and means to optimize the evaluation index of service ability, and many research results have been obtained. This paper will make the following analysis according to these research results, hoping to provide practical evaluation scheme for the university librarians.

1. Introduction

Under the background of new curriculum reform, optimizing the evaluation index of service ability in university library management is of great significance to optimizing the development ideas and methods of library and spreading the culture of excellent educational resources. Based on the requirements of the new curriculum concept, optimizing the evaluation index of service ability is an important way to promote the development of university library management. With the help of the evaluation index of service ability, let the students contact more comprehensive learning content and get a better learning environment, it is the fundamental guiding principle to optimize the evaluation index of service ability in the management of university library at present. Below, the author will carry on the detailed analysis argumentation to this.



Figure 1 University libraries

2. Analysis of the Learning Needs of Contemporary College Students

2.1. A More Open Learning Environment

College students and junior high school, high school students are not the same, they have more

DOI: 10.25236/acetl.2020.095

time and energy to study their favorite professional class culture knowledge, with strong autonomy. Therefore, most college students attach great importance to the library, and also hope to find their own "spiritual food" in the library. Therefore, in order to meet the needs of college students, modern libraries must create a more open learning environment to meet the different learning needs of students.

2.2. Better Learning Resources

University is not the same as junior high school, it is often a collection of a city, a province of the most important educational and cultural resources, its own total resources are very large, but objectively speaking, some colleges and universities, although the total amount of resources but the overall quality is not high, performance in their own libraries appear more backward, therefore, some colleges and universities libraries must introduce more high-quality learning resources to stimulate their own internal vitality.

2.3. More Humane Learning Services

The learning requirements of modern college students become very high, they not only need good environment but also good service, take the leisure and entertainment area in the library as an example, not only to reflect the strong education atmosphere, but also to reflect the so-called "small money sentiment", so as to get their favor. Therefore, the librarian of modern colleges and universities should reposition the service function of the library and view the cultural communication mode of the library from a modern perspective.

2.4. A More Pragmatic and Credible Soft and Hard Configuration

In the past, students often go to the library to run up and down, waste time not to say, but also very affect the mood of reading. Nowadays, college students are under no small pressure to study, so they seldom have the leisure to go around and borrow books, so with the continuous development of Internet technology, the library must follow the needs of students to seek transformation, add more pragmatic and credible soft and hard configuration, so that students can really benefit and benefit.



Figure 2 Library

3. The Evaluation Index of University Library Service Ability Based on Learning Demand

3.1. More Lots of Books And Resources

The more the collection of books, the more resources, the more can reflect the university library as the core of the university cultural distribution center, and the easier to meet the learning needs of more college students. Therefore, the librarians of colleges and universities need to take the "quantity of storage" as the basic evaluation index of the service ability of the university library,

and actively optimize the collection of books and resources, not only physical books, but also e-books, music, video and so on.

Nowadays, smart phones have long been popular, and college students are more knowledgeable. If there is no abundant computer equipment and perfect electronic facilities in the library, it can only show that the library has not kept up with the trend of social development. Therefore, you university librarians also need to take "equipment number" as the basic evaluation index of university library service ability, replace those old equipment, make the inside and outside image of university library a new look.

3.2. Quick Access, Quick Return

In the past, librarians have climbed up and down to sort out books, taking time and effort to keep students waiting when resources are tight. And in order to reflect "fast ", librarians must take" process fast "as the basic evaluation index of college library service ability, optimize the book borrowing process, give a lot of repetitive work to machine and program to complete, save time and improve service quality at the same time.

Without the Internet, modern libraries would have no one to visit, because WiFi has become almost one of the main factors affecting the entertainment lives of college students. Therefore, in the attitude of serving students, librarians should take "speed fast" as the basic evaluation index of college library service ability, and cover WiFi signal according to the scale of library.

3.3. Good High Resource Allocation

The higher the allocation of resources, the stronger the overall service ability of the library, the more it will make students feel "tall on the surface ", in the" tall on "environment, students will follow the rules no matter what they do, and naturally lead others to create a harmonious reading learning atmosphere. Based on the "conformity psychology" of college students, librarians must take "good hardware" as the basic evaluation index of college library service ability, optimize the resource allocation of library, no matter in decoration style, channel setting, table and chair selection and so on can not be careless, try to be simple and generous, full of rich artistic and cultural atmosphere.



Figure 3 Art and culture

The overall quality of the service staff reflects the external image of the library, which will directly affect the students" first impression "of the library, but also indirectly affect whether the students will visit the library frequently in the future. Therefore, librarians should take "good personnel" as the basic evaluation index of college library service ability, and absorb more high-quality campus talents to engage in part-time library service, which can relieve the pressure of librarians and be used by students.

3.4. Provinces

Because the classic collection of books contains valuable ideological and cultural wealth, is the

ideological essence of the older generation of writers, thinkers, politicians, will have a profound and positive impact on the students' ideological outlook, outlook on life and values, representing the cultural level of the library. So for this kind of classic collection, librarians should not be spared space, in line with the "good steel use on the blade" attitude," no province or province "as the basic evaluation index of college library service capacity, specially set up a region to store these classics, and to establish a strict borrowing system to ensure that the classic collection of books will not be damaged.

4. Electronic Reading Form of General Digest

For ordinary abstracts, its importance is far less than that of the collection books, and it is not necessary to waste a lot of manpower and material resources to manage them. In general, the transformation of ordinary abstracts into electronic documents for reading is the unified practice of most libraries now, which can save space and save a lot of manpower and material resources.

Optimizing the Service of University Libraries with Learning Demand as the Direction

According to the basic evaluation index of the service ability of the university library, there are three main directions of the service optimization of the modern university library:

The first is the main cultural card, that is, permeate the traditional culture while promoting the mainstream culture of society, let the library become the "main position" to cultivate students' ideological and cultural literacy, and carry forward the function of teaching and educating people in the new era.

The second is to supplement the technology card, that is, to achieve the library network without dead-end coverage of WiFi while increasing artificial intelligence equipment, the purpose is very clear, that is to meet the study habits and ways of contemporary college students as much as possible, to maintain the good sense of the library in the minds of college students.

The third is to make good combination of service environment and service quality, that is, the better the service environment, the higher the service quality.

In general, the three ways need to go and must go well, in order to make the university library in the information age to a new level.

5. Conclusion

To sum up, optimizing the evaluation index of service ability is an important measure for self-reform and optimization of university library under the guidance of new curriculum idea. As a librarian of colleges and universities, we should make clear the important value and significance of optimizing the evaluation index of service ability, and adopt scientific teaching idea and diversified teaching method to actively optimize the evaluation index of service ability. Although the above analysis and argumentation is only the author's personal advice, but still hope to provide effective teaching help for the university librarians. Under the new curriculum standard, the library is still the distribution center of the educational and cultural resources of colleges and universities, hoping that the librarians of colleges and universities can give full play to their own intelligence and talents, and continue to explore better teaching methods in the attitude of being responsible for the students.

References

- [1] Xiao, Chenran., Liu, Minrong. A study on the Service quality Evaluation system of University Library Subject Librarians based on the needs of users. Library and Information Work, no. 24, 2016.
- [2] Chi, Ching-mei. A study on the strategy of improving readers' service level in the library of higher vocational colleges in digital age —— taking guangdong science and technology vocational college library as an example. intelligence exploration, no. 4, 2017.
- [3] Lin, Yahong., Chang, Zhiwei. A study on mobile services of university libraries oriented to readers' needs —— a case study of university libraries in university cities in fuzhou region.

Intelligence Exploration, no. 4, pp. 71-75, 2017.

[4] Tam, Wentao. A study on the demand-oriented university library service —— taking the library of hubei university as an example. Journal of Hubei Second Normal University, vol. 33, no. 4, pp. 128-132, 2016.